

Create Consistent Income Through Real Estate Notes

ASPEN FUNDS

ABOUT YOUR PRESENTER

BOB FRASER | Co-Founder & Chief Financial Officer

Mr. Fraser has 20+ years experience in finance, investing and technology and has held several CFO and CTO positions. Fraser is a former E&Y Entrepreneur of the Year winner when he founded a technology company that became one of the fastest growing companies in the Midwest reaching 250+ employees. He was Magna Cum Laude graduate of U.C. Berkeley's computer science program.



ABOUT ASPEN FUNDS

8+ years

Track Record

100+ years

Team Real Estate Experience

3,500+

Total Loans Purchased

50

Number of States Invested

THE SEARCH FOR INCOME INVESTMENTS

Aspen Income Fund vs. Other Asset Classes

	Aspen Income Fund	Bonds	Stocks / REITS	Real Estate
Liquidity	~	~	~	×
High-Yield	✓	~	/	×
Low Volatility	✓	X	X	~
Asset-Backed	✓	×	✓	~
Tax Efficient	✓	X	×	\
Low Leverage	✓	~	×	×

STORY OF SANDY D.

 A retired client of ours was trying to find a cash flow investment to generate income

- He created a combination of CD's and a bond ladder
 - Overall his return was ~3%

 By investing in our note fund, we was able to 3x his income and reduce his risk to market volatility

RENTAL REAL ESTATE

Cash flowing real estate has some benefits

- Potentially good yields
- Less volatile

BUT... As a Landlord, this could be you on Labor Day Weekend

The Terrible T's!

Toilets



Tenants



Termites



REAL ESTATE NOTES: BE THE BANK

What is better than owning real estate? Becoming the Bank!

 You can buy these notes at discounted prices and receive monthly mortgage payments



Mailbox money



LIEN-LORD VS. LANDLORD

When you purchase mortgage notes, you become the bank

ADVANTAGES OF BUYING NOTES VERSUS RENTALS

- × No property management
- × No maintenance responsibilities
- × No managing tenant issues
- ✓ Lien secured by real estate
- ✓ Collect mortgage payments mailbox money
- ✓ Liquid secondary market versus selling costs of exiting assets





WHY WE LOVE REAL ESTATE NOTES

Discounts!

Discounts give us:

- 1. Higher yields
- 2. Profits on exit
- 3. Protection

REAL ESTATE NOTE: CASE STUDY NO. 1

Location: Glenwood, IL



Financial Info

1 st Mortgage:	\$95,000
Home Value:	\$132,000
Homeowner Equity:	\$37,000
LTV:	72%

Mortgage Info

Lien Priority: First mortgage

Payoff: \$95,000

■ Interest Rate: 5.375%

Monthly Payment: \$649.24

Strategy: Cash Flow

Purchase Price: \$45,835

Discount to Payoff: <u>52% discount</u>

Effective Yield: 17%

Investment to Value (ITV): 34.7%

Margin of Safety

- Nearly 300% Equity coverage
- Zillow Rent Est.: \$1,795/mo.
- 107% capital gain on refi or resale

^{*}Results not guaranteed. Past performance not indicative of future results. These are examples ONLY!

REAL ESTATE NOTE: CASE STUDY No. 2

Location: Friendswood, TX



Financial Info

1 st Mortgage:	\$143,000
2 nd Mortgage:	\$52,000
Loan Total:	\$195,000
Home Value:	\$220,000
LTV:	89%

^{*}Results not guaranteed. Past performance not indicative of future results. These are examples ONLY!

Mortgage Info

Lien Priority: Second mortgage

Payoff: \$52,000

■ Interest Rate: 11.1%

Monthly Payment: \$500, 5 yr. balloon

Strategy: Cash Flow

Purchase Price: \$35,000

Discount to Payoff: 33% discount

• Effective Yield: 17%

Outcome

- After 4 years of payments, borrower refinanced
- Aspen I received \$24K in monthly payments, and \$50K from payoff funds

FAQS

WHY ARE NOTES SOLD AT A DISCOUNT?

There is a very active secondary market for real estate notes. It is still a fairly inefficient market.

Most of the cash flowing notes are what's called a re-performing loan modification.

Borrower usually has temporary crisis that causes them to need to adjust payments

Banks want to get rid of them because of regulators and not a core competency

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WHERE DO I BUY NOTES?

Direct from Banks

Generally smaller or regional banks asset managers are looking to sell

Hedge Funds

Hedge Funds buy these in large quantities from larger banks and then need to sell due to tax consequences

Private Mortgage Lenders

Another great source for real estate notes are from private lenders that have seller-financed a property and now looking to sell

WHAT HAPPENS IF THEY STOP PAYING?

- Most of the time borrowers continue to pay as agreed and you receive mailbox money.
- But, this does happen in rare circumstances. Aspen Funds has historically experienced between a 5-10% redefault rate.
- But, you have a <u>secured lien</u>
 - There are many strategies to deal with a situation like this.
- Aspen Funds generally profits even when borrowers redefault advantage of a managed fund
 - Recovery rate has been 30%+ ROI, including write-offs

ACTIVE VS. PASSIVE INVESTING?

- 1. Leverage expertise of experienced managers leverage our teams' track record and experience in real estate
- 2. Management of assets actively managing assets is a lot of work; outsourcing that frees up time & energy
- 3. Deal flow one of the biggest challenges for active investors is keeping capital deployed
- 4. **Liquidity** unlike other RE investments, there is an active secondary market, and we allow liquidity after 1 year

QUESTIONS?

- What other questions do you have?
- Visit our Virtual Booth in the exhibit hall



- At the booth, you can download resources including:
 - ☐ Free Mortgage Note Investing Guide
 - ☐ Free Passive Real Estate Investing Guide
 - Executive Summary on our Income Fund, and more





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THANK YOU!