## ASPEN FUNDS

## INVESTABLE MEGATRENDS FOR THE NEXT DECADE

## AGENDA

- About Aspen
- Investable Megatrends Data
- Q\&A


## ASPEN FUNDS MANAGEMENT TEAM



## BOB FRASER

CO-FOUNDER \& CHIEF FINANCIAL OFFICER
Mr. Fraser has 20+ years experience in finance, investing and technology and has held several CFO and CTO positions. Fraser is a former E\&Y entrepreneur of the year winner when he founded a technology company that became one of the fastest growing companies in the Midwest reaching 250+ employees. He was magna cum laude graduate of U.C. Berkeley's computer science program.

## JAMES MAFFUCCIO

CO-FOUNDER \& MANAGING DIRECTOR
Mr. Maffuccio has 30+ years full-time experience in real estate investing and an
award-winning real estate developer. Maffuccio is an expert in development, mortgage notes and is deeply networked in the secondary mortgage industry, holding key relationships with primary sources, note buyers and sellers, and service providers.

## ASPEN FUNDS MANAGEMENT TEAM

## DAN SCHULTE

MANAGING DIRECTOR \& CHIEF OPERATING OFFICER
Mr. Schulte has 20+ years' experience in asset management, private equity and real estate and has held senior management positions with several entities, both public and private. Schulte is formerly the SVP and General Counsel for Waddell \& Reed, a publicly traded mutual fund company. He began his career as a corporate securities attorney in the private practice of law for a boutique securities law firm and as a tax accountant for Ernst \& Young.

## BEN FRASER

MANAGING DIRECTOR \& CHIEF INVESTMENT OFFICER
Mr . Fraser is responsible for capital markets. Mr. Fraser has experience as a commercial banker and underwriter, as well as working in boutique asset management. Ben is a contributor on the Forbes Finance Council. He is also a co-host of the Invest Like a Billionaire ${ }^{T M}$ podcast. He completed his MBA from Azusa Pacific University, and his B.S. in Finance from the University of Kansas, graduating magna cum laude.

## Aspen Income Fund

| PORTFOLIO |  |
| :--- | ---: |
| No. of Mortgages in Fund | $\mathbf{1 , 1 3 7}$ |
| Cost/Payoff | $\mathbf{7 5 . 0 \%}$ |
| Portfolio ITV | $\mathbf{5 6 . 0 \%}$ |
| Number of Defaults Since 2017 | $\mathbf{4 2}$ |
| Profit on Default | $\mathbf{+ 5 4 \%}$ |



## What I Learned in 2001

1. Follow the tides
2. Go Private


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## REITs

| REIT | Property Type | P/E | $\$ /$ Book |
| :--- | :--- | :--- | :--- |
| American Tower (AMT) | Communications | 38 | 15.31 |
| Public Storage (PSA) | Self Storage | 25 | 9.36 |
| Simon Property Grp (SPG) | Malls | 14 | 9.74 |
| Equinix (EQIX) | Data Center | 84 | 5.08 |
| Prologis (PLD) | Industrial | 22 | 2.33 |
| Equity Residential (EQR) | Multifamily | 21 | 2.39 |
| Welltower (WELL) | Medical | 69 | 1.67 |
| Aspen Neighborhood Retail | Neighborhood | 4 | 1 |

## OUR <br> PROCESS FOR IDENTIFYING DEALS

Our team co-invests in every deal.

We oversee asset management, business plan execution, and reporting to investors.

Identify key macro trends in play and likely to continue.

Identify best asset classes and
investment strategies that will benefits
from those trends

Identify best-in-class
co- sponsors and
perform extensive due diligence

## INVEST LKKE A BLLIONARE' <br> WITH BOB FRASER, JIM MAFFUCCIO AND BEN FRASER

Most investors don't know that the ultra-wealthy (billionaires, institutions and family offices) have large portions of their investment portfolios allocated to investments outside the stock market and in alternatives like real estate, private equity and hedge funds. Meanwhile, the average high net worth investor is mostly invested in stocks and bonds.
Join Bob Fraser, Jim Maffuccio, and Ben Fraser as they dive into the world of alternative investments, uncover strategies of the ultra-wealthy, discuss economics and interview successful investors and alternative investment experts.
 Podcasts

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## Email


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## MEGATREND \#1 INFLATION

## Inflation - We May Have Seen the Worst

## but not the Last

- Supply chain issues will ease
- Energy and worker shortages will continue

Consumer-price index, change since January 2021


Note: Seasonally adjusted
Source: Labor Department


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## Inflation: Wealth Destroyer / Creator



## Nominal Rates are Rising, But Real Interest Rates Still

 NegativeFRED

- Consumer Price Index for All Urban Consumers: All Items in U.S. City Average - Market Yield on U.S. Treasury Securities at 10-Year Constant Maturity, Quoted on an Investment Basis
- Market Yield on U.S. Treasury Securities at 10-Year Constant Maturity, Quoted on an Investment Basis-Consumer Price Index for All Urban Consumers: All Items in U.S. City Average

Percent Change from Year Ago , Percent , \% \% Chg. from Yr. Ago


Sources: BLS; Board of Governors

## High Correlation Between Real Rates and Cap Rates



## No Recession Yet - Q1-Q2 Negative GDP Prints Driven by Exports and Inventory Changes



Note: Chart shows contributions in percentage points and overall GDP growth in percentage change from the previous quarter at seasonally adjusted annual rates. 'Other' includes gross private domestic investment and government spending and investment.
Source: Commerce Department

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## MEGATREND \#2 ENERGY PRICES

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## Energy Market Dynamics 2022-2024

- In 2014, a new energy narrative became dominant: that fossil fuels had reached peak demand.
- Simultaneously, global environmental initiatives and ESG have focused on not only reducing fossil fuel consumption, but also on reducing fossil fuel supply and investment
- ...so long-term investments in fossil fuel projects declined - down 55\% from 2014
- ... as a result, global energy production today is severely supply constrained, with no prospect of rapid increases

Investment in oil and gas exploration and development


[^0]Mackenzie, June 2022

## Energy Market Dynamics 2022-2024

- For the last two years, oil production has not kept pace with post-COVID demand
- The result: global oil inventories are at record lows
- ... and now the Russian war on Ukraine and subsequent embargo has created a global energy supply shock, unlikely to revert, even in post-war

World liquid fuels production and consumption balance million barrels per day
 scenarios

## Energy Market Dynamics 2022-2024

From Goldman Sachs Global Research:

- "Oil Inventories are at record lows and will take oil price above $\$ 140$ to rebuild'
- "Supply remains inelastic to higher prices" - i.e., higher prices will not result in increased supply
- "The negative global growth impulse remains insufficient to rebalance inventories at current prices." - i.e., economic slowdown will not end shortage
- "The market will not build sufficient spare capacity by the end of 2023 , extending the bull market into 2024+"

Exhibit 7: Despite China's lockdowns, global oil inventories continue to surprise to the downside YTD
Global high-frequency inventory tracking vs. Dec-19 compared to our Jan-22 GS supply-demand expectations (mb)


[^1] Global Investment Research

## Dumping of US Strategic Petroleum Reserve has Kept Oil Prices Lower

- SPR lowest since 1985

Weekly U.S. ending stocks of crude oil in the
Strategic Petroleum Reserve
Emergency SPR draw authorized


Source: U.S. Energy Information Administration

## Russia-Ukraine War Outcomes

## Global Oil Exports and Future Risks

- Europe: Severe Energy Crisis
- Must divert flows from Africa/Middle East to Asia
- Must increase flows from US



## Energy Market Dynamics 2022-2024

- We expect energy prices to remain elevated into 2030+
- Energy prices will not "revert to normal" even if the war ends due to the de-Russification of global energy demand
- Energy disinvestment combined with ESG and the global environmental movement's focus on supply reduction (instead of just demand reduction) ensures high prices will endure
- Energy is the "mother of all commodities" - all other commodities require it - and this ensures inflation will remain stubbornly high


## Green Energy - A long Way from Replacing Carbon

## Total Global Energy Use by Source, 2020



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## Green is a Dirty Word

- Environmental advocates have failed to understand that the green revolution requires natural resources, most of all oil
- EV's amounted to $4.4 \%$ of US Passenger vehicle sales in 2021
- And used 65\% of global lithium mine production


## Minerals Used in Green Technologies



## Processing of Battery Mineral Mostly done in China ...AND ALL OF IT REQUIRES FOSSIL FUELS




- Qatar - Indonesia - DRC
- Philippines
- China
-US
- Saudi Arabia
- Russia
- Iran
- Australia
- Chile
- Japan
- Myanmar
- Peru
= Finland
- Belgium
- Argentina
- Malaysia
- Estonia


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## Green Reality Check

IEA: to meet Paris Agreement goals, demand would jump 40fold for lithium and 20-fold for nickel and cobalt between 2020 and 2040.

A green revolution will require

1. Massive investment in natural resource development
2. Resource security / USbased development
3. Lots of time

Projected growth in demand from clean energy technologies, 2040 relative to 2020


Each bar represents the projected increase in demand between the year 2020 and 2040. For instance, demand for lithium will increase by 42 times for the sustainable development scenario.
Source: IEA

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## Green Reality Check

- EIA: By 2030, existing mines and projects under construction will only be able to produce about half of what's needed to satisfy demand.
- Benchmark Research:
- 59 new lithium mines $(45,000 \mathrm{t} / \mathrm{y})$
- 38 new cobalt mines ( $5,000 \mathrm{t} / \mathrm{y}$ )
- 72 new nickel mines ( $42,500 \mathrm{t} / \mathrm{y}$ )
- 97 new natural flake graphite mines (56,000 t/y)
- 54 new synthetic graphite plants (57,000 t/y)
- Lithium mines that started operations between 2010-2019 took an average of 16.5 years to develop.

Committed mine production and primary demand for selected minerals


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## MEGATREND \# 3 DEGLOBALIZATION

# The World is about to Discover they canT Leave Resource Development to the Third world Russian, Belarusian and Ukrainian Major Exports 

| First in Global Ranking | Second | Third |
| :--- | :--- | :--- |
|  |  |  |
| Natural gas | Crude oil | Coal |
| Uranium (fuel) | Refined oil products | Aluminum |
| Neon | Platinum group metals | Gas turbines |
| Processed nickel | Refined copper | Titanium |
| Semi-finished iron | Steel |  |
| Wheat | Seed oils |  |
| Fertilizer | Ammonia |  |
| Potash | Sawn wood |  |

## China has seen is Greatest days As A Manufacturing Titan <br> 1,400

- The fastest labor appreciation in human history

1, Average Wage, USD (month)

## The Sun is setting in the East



## The Sun is setting in the East

## China 2025



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## MEGATREND \# 4 INDUSTRIAL BOOM STAGE TWO

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## E-Commerce Growth is Slowing

Retail Sales Share by Pure E-commerce Retailers
\% of Total Retail Sales


Core retail sales refers to total retail sales excluding auto, gas, and restaurant/bar sales Source: U.S. Census Advance Monthly Retail Sales, CBRE Research, Q4 2021.

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## In the Long Run CRE Beats Inflation

CBRE: Capital Values vs Inflation / Core PCE (Index 1980Q1 = 100)


## Industrial Vacancy 2.9\%

## Record Absorption

## U.S. INOUSTRIIAL SUPPIY AND DEMAND TRENDS



## Supply Chain Disruptions

Tens of Thousands Unfinished Ford Trucks Sit Parked: Here's Why
Oby Sean Tucker 09/232022 8 833am


## Moody’s Analytics: Warehouse/Distribution Effective Rents and Vacancies



## Latest Demand Estimate Rises by 800 million sf

- "Melinda McLaughlin, senior vice president and global head of research at Prologis, said across the company's some 5,800 customers, the increased demand amounts to an average of about 138,000 square feet per client." (800M sf)
- Prologis's biggest customers include companies such as Amazon.com Inc., FedEx Corp., Home Depot Inc. and United Parcel Service Inc.


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## WSJ: us Companies on pace to bring home record NUMBER OF OVERSEAS JOBS

Reshoring
Number of job announcements per year


Source: Reshoring Initiative

## US Manufacturing Employment Rising for the First Time in Decades



## WSJ: Energy Prices Driving Shift to U.S.

THE WALL STREET JOURNAL.
Robert Fraser *
Home World U.S. Politics Economy Business Tech Markets Opinion Books \& Arts Real Estate Life \& Work Style Sports

## High Natural-Gas Prices Push European Manufacturers to Shift to the U.S.

The Ukraine war is driving up energy costs in Europe, while relatively stable prices and green-energy incentives are luring companies to the U.S.

## Top Reasons Companies are Re-Shoring

| Factors trending up | \% up |
| :--- | :--- |
| Social/ethical concerns | $700 \%$ |
| Walmart | $700 \%$ |
| Inventory | $300 \%$ |
| U.S. price of natural <br> gas/chemicals/electricity | $300 \%$ |
| Freight cost | $129 \%$ |
| Automation | $107 \%$ |
| Manufacturing/engineer- <br> ing joint innovation (R\&D) | $59 \%$ |
| Green considerations | $32 \%$ |

## Moody’s Analytics: Cap Rate Forecasts



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## MEGATREND \#5 HOUSING SHORTAGE

## Chronic Underinvestment in Housing Since 2007

FRED. $\approx 1000^{* *}$ New Privately-Owned Housing Units Started: Total UnitsPPopulation


## Rents and Home Prices Marching Higher Supporting One Another

- Rents and home prices will march higher



## Housing Affordability Can Fall



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## Q \& A

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[^0]:    Source: BlackRock Investment Institute, Wood

[^1]:    Source: Kpler, IEA, JODI, EIA, PJK ARA, PAJ, IE Singapore, Fujairah, Oilchem, Goldman Sachs

